



LOEBER MOTORS, LINCOLNWOOD, ILLINOIS

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VDTA prepared a master plan and PD for an eight-acre site in Lincolnwood as part of a new Mercedes dealership for Loeber Motors. The 27,000SF building includes a 17,000SF showroom to display up to 20 cars and support a 14-person sales force and 10,000SF of executive offices and training facilities. The building is a creative adaptation of Mercedes' showroom prototype design.

