



GARMIN INTERNATIONAL FLAGSHIP STORE, CHICAGO, ILLINOIS

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To strengthen its brand identity, this manufacturer of GPS-based navigation devices commissioned Valerio Dewalt Train to design a 15,000SF flagship store on Chicago's famous Magnificent Mile. The two-story store showcases the company's newest and most innovative personal navigation devices and fitness products. The design contrasts sensual natural materials with highly machined displays that invite customers to interact with the product in a high-touch retail environment.

